



## **Skate Canada Social Media Policy**

Skate Canada's social media platforms (Including, but not limited to: [Snapchat](#), [Instagram](#), [Twitter](#), [Facebook](#) and [YouTube](#)) exist to provide an interactive, fun and respectful environment where anyone from across the world can find information about our events, athletes, programs and more. We look to all social media users who follow or interact with our platforms, or run/participate in/are affiliated with our programs or events, to abide by our social media policy as detailed below.

### **Expectations and responsibilities**

Skate Canada expects all of its members and registrants to act in a manner on social media which abides by its [Safe Sport framework and policies](#), in particular the [Membership Harassment, Bullying and Discrimination Policy](#) and the [Code of Ethics](#) which apply equally to behaviour on digital platforms, including all social media applications, as they do to interactions in person.

The above-mentioned policies apply to Skate Canada sections, members, registrants, officials, volunteers, and other associates as they are expected to maintain the highest level of respect and integrity at all times in their social media interactions not only among each other, but also when interacting with or referring to other governing bodies/coaches/athletes/officials (or their affiliates) outside of Canada.

Failure to follow these regulations may result in being blocked from Skate Canada's social media platforms, and risks termination of membership and/or registration.

Any Skate Canada sections, members, registrants, officials, or volunteers experiencing bullying/harassment/discrimination or other unethical treatment via social media are encouraged to contact Skate Canada to [file a complaint](#) and to not engage in any form of retaliation (physical, verbal, emotional, digitally via social media, or other methods).

Additionally, non-members are expected to uphold the same Safe Sport values and policies when interacting with Skate Canada and its sections, members, registrants, officials, volunteers or affiliates on social media, in accordance with the [Membership Harassment, Bullying and Discrimination Policy](#) and the [Code of Ethics](#). Failure to abide by these values and policies may result in being permanently blocked from Skate Canada's social media platforms.

### **Content Sharing**

When a user shares content to any Skate Canada social media platform, the user certifies that they are the owner of that content and have permission to post it, and also agrees to give Skate Canada perpetual and irrevocable rights for use and/or for re-purposing of that content, royalty-free and without requirement of notification of use by Skate Canada to the user.



The Skate Canada logo and wordmark are registered trademarks of Skate Canada and cannot be used without the express consent of Skate Canada.

### **Questions**

Any questions regarding Skate Canada's social media platforms or policies can be directed to [media@skatecanada.ca](mailto:media@skatecanada.ca).